

**DigiTraining Plus: New Technologies for European Cinemas
5-9 April 2006, Kuurne (Belgium)**

Course Programme

Wednesday, 5 April 2006

INTRODUCTION TO THE COURSE

Morning and early afternoon

Arrivals and check-in at Parkhotel in Kortrijk (about one hour from Brussels or half an hour from Lille, by train), located in the Town centre opposite the train station.

[\(click here to see the Parkhotel's website\)](#)

3.00pm

Departure from Parkhotel to Barco headquarters
(bus from Hotel provided by the organisers – about 10 minutes)

Welcome coffee and registration
(participants will be asked to fill in the pre-course questionnaire)

4.15pm – 4.45pm

WELCOME by:

Mike Vickers, Treasurer of MEDIA Salles

Stephan Paridaen, President, Barco Media & Entertainment

Announcement:

Unique Prize Draw offered by Barco to 3 of the exhibitors taking part in the course: "Have a Digital Cinema projector in your theatre for free for 1 month"

[\(click here to have more information\)](#)

4.45pm – 5.00pm

"A taste of digital projection"

Screening at the Conference Theatre

– **The course: structure, tools, who's who** –

5.00pm – 5.30pm

STRUCTURE AND CONTENTS

by **Mads Egmont Christensen**, course moderator

– **Digital cinema: what shall we be discussing?** –

5.30pm – 6.15pm

DIGITAL CINEMA, AN OVERVIEW OF THE MARKET

by **Glenn Wastyn**, Market Director Digital Cinema, Barco

6.15pm – 6.35pm

INFORMATION: DIGITAL CINEMA IN EUROPE

Through the MEDIA Salles' "**European Cinema Yearbook**"

– Digital section

and the MEDIA Salles' "**European Cinema Journal**"

– issue no. 1/2006

by **Elisabetta Brunella**, Secretary General, MEDIA Salles

6.35pm – 7.30pm

Who's who - Introduction of participants

7.40pm

Departure from Barco to Parkhotel

8.30pm

Dinner at Parkhotel Restaurant

Thursday, 6 April 2006

WHAT CHANGES AND WHO FOR?

Breakfast at Parkhotel

8.30am

Departure from Parkhotel to Barco headquarters

– The voice of professionals –

EXHIBITION

9.00am – 9.30am

CINEMA PROFESSIONALS' CONCERNS AND EXPECTATIONS

by **Jan Van Dommelen**, representative of Unic

9.30am – 10.00am

DIGITAL TECHNOLOGIES: IMPACT ON THE ART-HOUSE SECTOR

by **Enrico Chiesa** of Cicae

10.00am – 10.40am

Question and answer session

10.40am

Coffee break

DISTRIBUTION

11.00am – 11.30am

THE EXPERIENCES OF A DISTRIBUTOR

by **Huib Roelvink**, Cinema Delicatessen, The Netherlands

11.30am – 11.45am

Question and answer session

– What technology –

11.45pm – 12.15pm

The DCI specifications and their impact on the digital scenario

E-Cinema and D-Cinema

What does DCI compliance mean?

by **Glenn Wastyn**, Market Director Digital Cinema, Barco

12.15pm – 12.30pm

Question and answer session

12.30pm

Lunch at Barco headquarters

– Learning from experience –

2.00pm – 2.30pm

Nordisk Film Biografer – Denmark

by **Jan Petersen**, IT Manager of Nordisk Film Biografer

2.30pm – 3.00pm

Digital Houses – Sweden

by **Rickard Gramfors**, Content Manager of Folkets Hus och Parker

3.00pm – 3.30pm

CinemaNet Europe

by **Kees Ryninks**, Managing Director of CinemaNet Europe

3.30pm – 4.00pm

Questions and answers session

4.00pm

Coffee break

– What content? –

4.15pm – 5.00pm

Alternative HD content

by **Yves Panneels**, Corporate Affairs & Media Relations of Alfacam/Euro1080

followed by a demo in the Barco theatre

Question and answer session

5.00pm – 5.40pm

3-D content

Focus on the process of creation and of production of 3-D

by **Ben Stassen and Eric Dillens**, nWave Pictures
(production house of 3-D movies)

5.40pm – 6.20pm

Real D presentation and technology demo

by **Matt Cowan**, Chief Technology Officer of Real D
followed by a 3-D demo

6.20pm – 7.05pm

Interactivity and gaming

by **Glenn Wastyn**, Market Director Digital Cinema, Barco
followed by a demo of Xbox gaming in the Barco theatre

7.05pm – 7.30pm

Question and answer session

7.30pm

Departure by bus from Barco to Elpee Restaurant

8.00pm

Dinner at Elpee Restaurant

10.30pm

Diether Thielemans, Theatre Manager of Kinopolis Kortrijk
will welcome the course participants - Screening

12.30am

(Bus for return to the Hotel)

Friday, 7 April 2006

FROM THEORY TO PRACTICE

Breakfast at Parkhotel

8.30am

Departure from Parkhotel to Barco headquarters

– Technical overviews –

9.00am

Group A

TOUR OF THE BARCO FACTORY

A visit of the entire factory, in particular to the projector production line

Group B

PRACTICAL LESSON ON PROJECTOR AND SERVER

A session devoted to “hands-on experience” of the digital equipment. Explanation of the processes of installation, programming and play-out, besides monitoring and assistance for optimum functioning of the projector and server.

by **Nicolas Hamon**, Service Operation Manager of Barco

by **Paul Clark**, Eastman Kodak

Question and answer session

10.30am

Coffee break

11.00am

Group B

TOUR OF THE BARCO FACTORY

Group A

PRACTICAL LESSON ON PROJECTOR AND SERVER

12.30pm

Lunch at Barco

– The changeover to digital: who pays (Part I) – BUSINESS AND FINANCE MODELS

2.00pm – 3.00pm

Leasing

Presentations from:

2.00pm – 2.30pm

Royal Bank of Scotland – by **Alastair Tyler**

2.30pm – 3.00pm

ING Lease – by **Karl Vervaeke**, Zone Manager

3.00pm – 3.30pm

Renting

by **Bernard Collard**, General Manager, XDC (EVS Group)

3.30pm

Coffee break

4.00pm – 4.30pm

Digital Cinema Business Models: Virtual Print Fee
by **Tom Cotton**, Technicolor

4.30pm – 5.00pm

Buy own integrated solutions: what do I need to make my theatre digital?

by **Denis Kelly**, Cinema Operations Manager of Eastman Kodak

5.00pm – 6.00pm

Panel session with all above about finance models

6.00pm

Departure from Barco to Bowling Court

8.30pm

Dinner at Bowling Court

10.15pm

(Bus for return to the Hotel)

Saturday, 8 April 2006

VIEWS AND FORECASTS

Breakfast at Parkhotel

8.30am

Departure from Parkhotel to Roeselare

– Cinema visit –

9.00am – 11.20am

Visit to Cityscoop cinema in Roeselare, with presentation by **Miguel Devriendt**, General Manager of Cityscoop.be, Roeselare

DIGITAL PROJECTIONS ON THE BIG SCREEN

Coffee break at the cinema

11.20am – 12.00pm

Cinema advertising: which novelties from the digital technologies?
by **Patrick Van Dijck**, Screenvision

Question and answer session

12.00pm

Departure from Roeselare to Barco headquarters

12.30pm

Lunch at Barco

– The changeover to digital: who pays (Part II) –

2.00pm – 2.30pm

THE PUBLIC FUNDING: THE EXAMPLE OF THE UK
by **Steve Perrin**, UK Film Council

2.30pm – 3.45pm

Group Discussion

3.45pm

Coffee break

– A glance to the future –

4.00pm – 4.30pm

The vision
by **Dave Monk**

– From cinema to history –

5.00pm

Departure by bus from Barco to Ypres

5.30pm – 7.30pm

Guided Tour in **Ypres** – Memorial of the First World War
in connection with the movie *Joyeux Noël*

8.00pm

Closing dinner in Ypres

*Presentation of the Prize offered by Barco to 3 of the exhibitors
attending the course: a Digital Cinema projector for free for 1 month*

(bus for return to the Hotel)

Sunday, 9 April 2006

COMPARING IDEAS

Breakfast at Parkhotel

– Evaluation and good-byes –

9.30am

PLENARY SESSION at Parkhotel

Distribution of certificates of attendance

Feedback from the course

Evaluation

Distribution of questionnaires for anonymous end-of-course feedback to be returned to MEDIA Salles personnel and questionnaires to be sent individually to the European Commission

GOODBYES

12.00pm

Departures