

DigiTraining Plus 2013: New Technologies for the European Cinemas of the Future

28 August - 1 September 2013, Poland

Course programme

Provisional version updated as at 23 August 2013

Wednesday, 28 August	Thursday, 29 August	Friday, 30 August	Saturday, 31 August	Sunday, 1 September
Participants arrive in Cracow	IN CRACOW	IN WARSAW	IN CRACOW	IN CRACOW
Check-in at the Hilton Garden Inn	<p>Hilton Garden Inn - Terral Conference Room</p> <p>8.30 am The Polish digital landscape and the support of the Polish Film Institute, by Renata Pawlowska-Pyra</p> <p>9.00 am Technical session, by Emidio Frattaroli, Chief Editor of AV Magazine</p> <p>Q&A session</p> <p>10.00 am Coffee break</p> <p>Exhibition of posters on experiences presented by the participants</p> <p>Group work introduced by the presentation of case histories starting with Marco Fraschini (Le Giraffe, Paderno Dugnano, Italy), Riccardo Bizzarri (Cinema Zenith, Perugia, Italy) and Michael Tilios (Odeon S.A., Greece)</p> <p>11.30 am: end of session</p> <p>Transfer to Bonarka Cinema by private bus</p>	<p>8.00 am Transfer to Kinoteka by private bus</p> <p>8.30 am Arrival at Kinoteka Welcome message</p> <p>UNIC's outlook on international cinema exhibition and the digital transition, by Jan Runge, CEO of UNIC</p> <p>9.10 am "Warsaw 1935" 3D screening</p> <p>9.30 am Coffee break and visit of the Kinoteka</p> <p>10.00 am Transfer on foot to Złote Tarasy</p> <p>10.15 am Visit to the Złote Tarasy Cinema Projection of contents in High Frame Rate <i>Courtesy of Barco</i></p> <p>10.30 am Multikino - Transition to full digital - practical experience and new opportunities, by Robert Brzeziński (Multikino)</p> <p>New technologies driving cinema development, by Mariusz Spisz (Multikino)</p> <p>The future of Cinema: new business opportunities and new technologies, by Goran Stojmenovik, Product Manager of Barco</p> <p>Completing the digital conversion. And then what?, by Jan Petersen, CTO of Nordisk Film Cinemas</p> <p>Q&A session</p> <p>Free time in Warsaw (including lunch)</p>	<p>Hilton Garden Inn - Terral Conference Room</p> <p>9.00 am Marketing and communication, by Petr Vitek (Kino Aero, Prague, Czech Republic)</p> <p>9.20 am Coffee break</p> <p>9.35 am Diversity of the contents of cinema programmes in relation to digitalization, by Peter Bosma</p> <p>Q&A session</p> <p>10.00 am Group work</p> <p>12.00 pm Transfer to Wadowice by private bus</p> <p>Free time in Wadowice (including lunch)</p>	<p>Hilton Garden Hotel - Conference Room</p> <p>Group work: manifesto on the cinemas of the future.</p> <p>Brainstorming on new training activities to meet the needs of the European cinema exhibitors in the future years</p> <p>End of the course</p> <p>Departure from Cracow</p>
IN CRACOW	IN CRACOW	IN WARSAW	IN WADOWICE	
<p>Hilton G7 Garden Inn - Terral Conference Room</p> <p>2.30 pm REGISTRATION - Welcome coffee</p>	<p>At the Bonarka Cinema</p> <p>1.00 pm Visit of Bonarka Cinema</p> <p>Presentation of the Cinema City</p>	<p>3.00 pm Participants meet at Złote Tarasy</p> <p>Transfer by private bus to Cinema Iluzjon</p>	<p>2.00 pm Visit to the cinema Centrum in Wadowice, member of the Malopolska D-Cinemas Network</p> <p>The presentation of the Malopolska Digital Cinemas</p>	

Participants will be invited to fill in the pre-course questionnaire	strategy with focus on Interactivity (Cinemapark), by Krzysztof Indyk , Regional Director of Cinema City in Southern Poland	Visit of the cinema	Network, by Marta Materska-Samek and Piotr Wyrobiec , Director of Kino Centrum - Wadowice Cultural Centre
Welcome address by organizers and partners		Digital cinema and accessibility, by Michael Karagosian (MKPE)	
3.00 pm - Mike Vickers , Treasurer of MEDIA Salles	3.30 pm Transfer to Warsaw by private bus	Q&A session	3.00 pm Coffee break
3.15 pm - Renata Pawlowska-Pyra , The Polish Film Institute	7.30 pm Arrival in Warsaw.	Coffee break	3.20 pm Digital Cinema Support Issues - A Few KPIs for Discussion, by Mark Waldman , Director of European Customer Support of dcinex
3.30 pm - Marta Materska-Samek , President of Fundacja Rozwoju Kina	Check-in at Campanile Hotel	4.30 pm Transfer to Cracow by private bus	Q&A session
3.45 pm Presentation of course structure and content		8.30 Arrival in Cracow	4.00 pm The cinemas of the future: new prospects for the cinema experience, by Ron Sterk , Director of NVB and Cinema Digitaal
4.15 pm Coffee break in groups - Presentation of participants			5.00 pm Transfer to Cracow by private bus
5.00 pm Digitization: where do we stand?			6.00 pm Filmtour in Cracow
Digitization in Europe: facts and figures, by Elisabetta Brunella , Secretary General of MEDIA Salles			
5.30 pm The end of the rollout is near and what that means to you, by Michael Karagosian (MKPE)			
Q&A session			
8.00 pm Transfer to Kijów.Centrum by public transport (bus stop in front of the Hotel, on the other side of the road)			
8.30 pm Opening dinner at the Kijów Centrum (Filmowa Café) Al. Krasińskiego 34 30-101 Cracow	Free time in Warsaw (including dinner)	Free time in Cracow (including dinner)	8.30 pm Closing dinner in Cracow at AUGUSTA (Bulwar Kurlandzki)
Welcome message by Ryszard Rutkowski			